

Name of the Issue: Honasa Consumer Limited		Last Updated on:	15-Feb-24
1	Type of Issue	Initial Public Offer	
2	Issue Size (Rs. Mn)	17014.40*	
	- Fresh Issue Size (Rs. Millions)	3,650.00	
	- Offer for Sale Component (Rs. Millions)	13,364.40	
*Source: Final post issue report dated November 9, 2023 and Prospectus dated November 2, 2023			
3	Grade of issue along with name of the rating agency		
	Name	Not Applicable	
	Grade	Not Applicable	
4	Subscription Level (Number of times)	7.61*	
Source: Basis of Allotment			
5	QIB Holding (as a %age of Outstanding Capital) as disclosed to the stock exchanges		
	Particulars	%age	
	(i) On Allotment *	55.95%	
	(ii) at the end of the 1st Quarter immediately after the listing of the issue (December 31, 2023)	27.69%	
	(iii) at the end of 1st FY (March 31, 2024)**	NA	
	(iv) at the end of 2nd FY (March 31, 2025)**	NA	
	(v) at the end of 3rd FY (March 31, 2026)**	NA	
*Shareholding pattern disclosed to Stock Exchanges.			
** QIB Holding not disclosed as reporting for relevant period has not been completed.			
6	Financials of the issuer		
	(Rs. Million)		
	Parameters	1st FY (March 31,2024)*	2nd FY (March 31,2025)*
			3rd FY (March 31,2026)*
	Income from operations	Not Available	Not Available
	Net Profit for the period	Not Available	Not Available
	Paid-up equity share capital	Not Available	Not Available
	Reserves excluding revaluation reserves	Not Available	Not Available
* Financials not available as reporting for the relevant years has not been completed.			
7	Trading Status		
The equity shares of the compant are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") in November 2023			
The equity shares have not been suspended or delisted.			
	Particulars	Status	
	(i) at the end of 1st FY (March 31, 2024)*	Not Available	
	(ii) at the end of 2nd FY (March 31, 2025)*	Not Available	
	(iii) at the end of 3rd FY (March 31, 2026)*	Not Available	
* Trading status not disclosed as the relevant fiscal year have not been completed.			

8 Change in Directors of Issuer from the disclosures in the offer document					
Particulars	Name of Director	Appointed / Resigned			
(i) at the end of 1st FY (March 31, 2024)*	Not Available	Not Available			
(ii) at the end of 2nd FY (March 31, 2025)*	Not Available	Not Available			
(iii) at the end of 3rd FY (March 31, 2026)*	Not Available	Not Available			
* Changes in Directors of Issuer not updated as the reporting for the relevant financial years has not been completed					
# Updated till February 15, 2024					
9 Status of implementation of project/ commencement of commercial production					
(i) as disclosed in the offer document	Not applicable				
(ii) Actual implementation	Not applicable				
(iii) Reasons for delay in implementation, if any	Not applicable				
10 Status of utilization of issue proceeds					
(i) As disclosed in the offer document					
(in ₹ million)					
Particular	Amount to be funded from the Net Proceeds	Fiscal 2024	Fiscal 2025	Fiscal 2026	Fiscal 2027
Advertisement expenses towards enhancing the awareness and visibility of our brands	1,820.00	190.00	620.00	670.00	340.00
Capital expenditure to be incurred by our Company for setting up new EBOs	206.00	-	65.00	69.00	72.00
Investment in our Subsidiary, BBlunt for setting up new salons	260.00	-	87.00	91.00	82.00
Achieving inorganic growth through	1,218.92	121.88	365.68	365.68	365.68
Total	3,504.92	311.88	1,137.68	1,195.68	859.68
(1) Amount spent in excess of Rs.1,820.00 million shall be utilised from the internal accruals of our Company					
(2) The amount to be utilised for general corporate purposes and towards unidentified inorganic acquisition does not, in aggregate, exceed 35% of the Net Proceeds, out of which the amounts to be utilised towards either of (i) general corporate purposes, or (ii) unidentified inorganic acquisitions does not exceed 25% of the Net Proceeds					
(ii) Actual utilization					
Particular	Fiscal 2024*#	Fiscal 2025	Fiscal 2026	Fiscal 2026	
Advertisement expenses towards enhancing the awareness and visibility of our brands	-	Not Available	Not Available	Not Available	
Capital expenditure to be incurred by our Company for setting up new EBOs	-	Not Available	Not Available	Not Available	
Investment in our Subsidiary, BBlunt for setting up new salons	-	Not Available	Not Available	Not Available	
Achieving inorganic growth through acquisitions	-	Not Available	Not Available	Not Available	
Total	-	Not Available	Not Available	Not Available	
*Actual Utilization not disclosed as reporting for the relevant fiscal year has not been completed.					
# Report issued by Monitoring agent dated February 09, 2024					
(iii) Reasons for deviation, if any*					
-					
11 Comments of monitoring agency, if applicable					
(i) Comments on use of funds	Not Applicable*				
(ii) Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document	No Deviation*				
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	Nil*				

12 **Pricing Data**
Designated Stock Exchange
Issue Price (Rs.)
Listing Date

NSE
324.00
7-Nov-23

Price parameters	At close of listing day- November 7, 2023	Close of 30th calendar day from listing day (i.e. Dec 06, 2023)* ⁽¹⁾	Close of 90th calendar day from listing day (i.e. Feb 04, 2024)* ⁽²⁾	As at the end of the 1st FY after the listing of the issue (31st March, 2024)* ⁽³⁾⁽⁴⁾		
				Closing price	High (during the FY)	Low (during the FY)
Market Price ⁽⁵⁾	337.10	380.95	436.65	-	-	-
NIFTY 50 ⁽⁵⁾	19,406.70	20,937.70	21,853.80	-	-	-

Sectoral Index⁽⁶⁾

Price parameters	As at the end of the 2nd FY after the listing of the issue (31st March, 2025)* ⁽³⁾⁽⁴⁾			As at the end of the 3rd FY after the listing of the issue (31st March, 2026)* ⁽³⁾⁽⁴⁾		
	Closing price	High	Low	Closing price	High	Low
Market Price ⁽⁵⁾	-	-	-	-	-	-
NIFTY 50 index ⁽⁵⁾	-	-	-	-	-	-

Sectoral Index⁽⁶⁾

Source: NSE website

Note:

- (1) 30th calendar day shall be taken as listing date plus 29 calendar days.
(2) 90th calendar day shall be taken as listing date plus 89 calendar days.
(3) High and Low based on intra day prices
(4) Pricing data not disclosed as the relevant period/ fiscal year has not completed
(5) In case of any reporting day falling on a holiday, next trading day prices/values have been disclosed.
(6) Comparable Sectoral index is not available

13 **Basis for Issue Price**

Accounting ratio	As disclosed in offer document*	At the end of 1st FY (March 31, 2024)**	At the end of 2nd FY (March 31, 2025)**	At the end of 3rd FY (March 31, 2026)**
EPS (Diluted)	Issuer:			
	Consolidated (Basic)	-4.66	Not available	Not available
	Peer Group:			
	Hindustan Unilever Limited	43.07	Not available	Not available
	Colgate Palmolive (India) Limited	38.50	Not available	Not available
	Procter & Gamble Hygiene and Health Care	208.91	Not available	Not available
	Dabur India Limited	9.64	Not available	Not available
	Marico Limited	10.08	Not available	Not available
	Godrej Consumer Products Limited	16.65	Not available	Not available
	Emami Limited	14.50	Not available	Not available
	Bajaj Consumer Care Limited	9.48	Not available	Not available
	Gillette India Limited	109.15	Not available	Not available
	Industry Avg:	51.11	Not available	Not available

P/E	Issuer:				
	Consolidated (Basic)***	N.A.	Not available	Not available	Not available
	Peer Group^:				
	Hindustan Unilever Limited	59.16	Not available	Not available	Not available
	Colgate Palmolive (India) Limited	54.25	Not available	Not available	Not available
	Procter & Gamble Hygiene and Health Care	83.12	Not available	Not available	Not available
	Dabur India Limited	54.53	Not available	Not available	Not available
	Marico Limited	54.28	Not available	Not available	Not available
	Godrej Consumer Products Limited	59.09	Not available	Not available	Not available
	Emami Limited	34.82	Not available	Not available	Not available
	Bajaj Consumer Care Limited	25.65	Not available	Not available	Not available
	Gillette India Limited	57.82	Not available	Not available	Not available
	Industry Avg	53.64	Not Available	Not Available	Not Available
RoNW	Company:				
	Consolidated	-23.57%	Not available	Not available	Not available
	Peer Group:				
	Hindustan Unilever Limited	20.08%	Not available	Not available	Not available
	Colgate Palmolive (India) Limited	61.01%	Not available	Not available	Not available
	Procter & Gamble Hygiene and Health Care	71.68%	Not available	Not available	Not available
	Dabur India Limited	18.02%	Not available	Not available	Not available
	Marico Limited	33.42%	Not available	Not available	Not available
	Godrej Consumer Products Limited	12.34%	Not available	Not available	Not available
	Emami Limited	27.13%	Not available	Not available	Not available
	Bajaj Consumer Care Limited	17.63%	Not available	Not available	Not available
	Gillette India Limited	35.97%	Not available	Not available	Not available
	Industry Avg	33.03%	Not Available	Not Available	Not Available

NAV per share	Company				
	Consolidated	19.27	Not available	Not available	Not available
	Peer Group				
	Hindustan Unilever Limited	215.02	Not available	Not available	Not available
	Colgate Palmolive (India) Limited	63.11	Not available	Not available	Not available
	Procter & Gamble Hygiene and Health Care	291.44	Not available	Not available	Not available
	Dabur India Limited	53.29	Not available	Not available	Not available
	Marico Limited	30.59	Not available	Not available	Not available
	Godrej Consumer Products Limited	134.88	Not available	Not available	Not available
	Emami Limited	52.43	Not available	Not available	Not available
	Bajaj Consumer Care Limited	55.1	Not available	Not available	Not available
	Gillette India Limited	303.47	Not available	Not available	Not available
	Industry Avg	133.26	Not Available	Not Available	Not Available

Notes
* Sourced from Prospectus
**Not available as the relevant fiscal years have not been completed / information not disclosed
***Since Basic and Diluted Earnings Per Share for year ended March 31, 2023 is negative P/E ratio of the Company is not ascertainable
^ P/E is calculated as closing market price on NSE as on October 19, 2023 / Basic EPS for the year ended March 31, 2023 sourced from Prospectus

14 Any other material information

Date	Announcement
07/11/2023	Trading Members of the Exchange are hereby informed that effective from November 07, 2023, the equity shares of Honasa Consumer Ltd (Scrip Code: 544014) are listed and admitted to dealings on the Exchange in the list of "B" Group Securities. For further details please refer to the notice no 20231106- dated November 06, 2023.
09/11/2023	Notice of trading window closure.
17/11/2023	Honasa Consumer Ltdhas informed BSE that the meeting of the Board of Directors of the Company is scheduled on 22/11/2023 ,inter alia, to consider and approve The meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, 22nd November 2023 inter-alia to consider, approve and take on record the unaudited standalone and consolidated financial results of the Company for the quarter and half year ended 30th September 2023
22/11/2023	Results for the quarter and half year ended September 30, 2023
22/11/2023	Announcement under Regulation 30 (LODR)-Press Release / Media Release
22/11/2023	Investor Presentation for the quarter and half year ended September 30, 2023
23/11/2023	Newspaper cutting of financials published for the period ended September 30, 2023
24/11/2023	Announcement under Regulation 30 (LODR)-Press Release / Media Release
28/11/2023	Announcement under Regulation 30 (LODR)-Earnings Call Transcript
30/11/2023	Announcement under Regulation 30 (LODR)-Press Release / Media Release
06/12/2023	Announcement under Regulation 30 (LODR)-Press Release / Media Release
22/12/2023	This is to inform you that the Board of Directors of the Company in its meeting held today i.e. December 22, 2023, have approved the following resolutions, subject to the approval of the Shareholders of the Company Via Special Resolution: 1. Ratification of 'Honasa Consumer Limited Employees Stock Option Plan - 2018' 2. Ratification of 'Honasa Consumer Limited Employees Stock Option Plan - 2018' to the Employees of Subsidiary Companies, Group Companies and Associate Companies of the Company 3. Ratification of 'Honasa Consumer Limited Employees Stock Option Plan - 2021 4. Ratification of 'Honasa Consumer Limited Employees Stock Option Plan - 2021' to the Employees of Subsidiary Companies, Group Companies and Associate Companies of the Company 5. Draft of the Postal Ballot Notice The said approval of Shareholders will be sought via Postal Ballot, notice of which will be sent separately. The meeting commenced at 06.30 PM and concluded at 06.45 PM.
26/12/2023	Noting of notice received under regulation 29 of listing regulations.
28/12/2023	Intimation of closure of trading window.
28/12/2023	Intimation of Violation of code of conduct under PIT Regulation.
28/12/2023	Honasa Consumer Limited-544014-Closure of Trading Window - XBRL
29/12/2023	Shareholder Meeting / Postal Ballot-Notice of Postal Ballot
29/12/2023	HONASA CONSUMER LIMITED-544014-Notice Of Shareholders Meetings - Postal Ballot - XBRL
30/12/2023	Announcement under Regulation 30 (LODR)-Newspaper Publication
08/01/2024	Compliances-Certificate under Reg. 74 (5) of SEBI (DP) Regulations, 2018
17/01/2024	Announcement under Regulation 30 (LODR)-Press Release / Media Release

22/01/2024	Honasa Consumer Ltdhas informed BSE that the meeting of the Board of Directors of the Company is scheduled on 09/02/2024 ,inter alia, to consider and approve the unaudited standalone and consolidated financial results of the Company for the 3rd quarter/ nine months ended December 31, 2023 along with limited review reports to be issued by the Statutory Auditor of the Company.
23/01/2024	Announcement under Regulation 30 (LODR)-Press Release / Media Release
29/01/2024	Shareholder Meeting / Postal Ballot-Scrutinizer's Report
29/01/2024	Shareholder Meeting / Postal Ballot-Outcome of Postal_Ballot
09/02/2024	Board Meeting Outcome for Outcome Of Board Meeting For The 3Rd Quarter And Nine Months Ended December 31, 2023
09/02/2024	Un-Audited Financial Results For The 3Rd Quarter And Nine Months Ended December 31, 2023
09/02/2024	Press Release for the 3rd Quarter and Nine Months ended December 31, 2023
09/02/2024	Announcement under Regulation 30 (LODR)-Investor Presentation
09/02/2024	Announcement under Regulation 30 (LODR)-Monitoring Agency Report
10/02/2024	Announcement under Regulation 30 (LODR)-Newspaper Publication
13/02/2024	Statement Of Deviation/Variation In Utilisation Of Funds Raised Through Initial Public Offer (IPO)
14/02/2024	Announcement under Regulation 30 (LODR)-Earnings Call Transcript

Notes:
The Company meets Investors/ Analysts/ Participants from time to time. Please refer to the website of the Stock Exchanges for the intimation of the schedule of such meetings and related details, as applicable.
For further updates and information, please refer to the website of the Stock Exchanges i.e. www.bseindia.com and / or www.nseindia.com

Disclaimer:

The information compiled herein is in accordance with the disclosure requirements with regard to the track record of the public issues managed by JM Financial Limited ("JM Financial") arising out of the SEBI Circular No. CIR/MIRSD/1/2012 dated January 10, 2012.

This information is gathered, inter-alia, from the Prospectus of the Issuer, as amended, and from the filings made by the Issuer with the BSE Limited ("BSE") and / or the National Stock Exchange of India Limited ("NSE" and together with the BSE, the "Stock Exchanges") from time to time, price-volume data available on the website of the Stock Exchanges, other sources as disclosed herein and information / clarifications provided by the Issuer.

Nothing in this information is intended by JM Financial to be construed as legal, regulatory, accounting, tax or other advice. While reasonable care has been taken to ensure that the information provided herein is accurate and is taken from the sources that we believe are reliable, the user of this information may independently verify the accuracy of the information before taking any decision based on the above information.

Notwithstanding the above, JM Financial does not make any express or implied representation or warranty as to the authenticity, accuracy or completeness of the information or data contained herein and shall not be liable in any manner for the same. Neither JM Financial nor any of its affiliates or their directors, officers and employees will be responsible or be liable for any loss or damage including any loss of profits incidental or consequential damage, howsoever arising, suffered or incurred by any person accessing and / or using this information. The person accessing and utilizing the information is accordingly once again advised to independently verify the information and satisfy himself about the adequacy, accuracy and completeness for his specific requirement. JM Financial does not undertake to update the information contained herein except as required by applicable law or regulation.