

Name of the Issue: Honasa Consumer Limited		Last Updated on:	15-Nov-23
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1	Type of Issue	Initial Public Offer
2	Issue Size (Rs. Mn)	17014.40*
	- Fresh Issue Size (Rs. Millions)	3,650.00
	- Offer for Sale Component (Rs. Millions)	13,364.40
*Source: Final post issue report dated November 9, 2023 and Prospectus dated November 2, 2023		

3	Grade of issue along with name of the rating agency	
	Name	Not Applicable
	Grade	Not Applicable

4	Subscription Level (Number of times)	7.61*
Source: Basis of Allotment		

5	QIB Holding (as a %age of Outstanding Capital) as disclosed to the stock exchanges	
	Particulars	%age
	(i) On Allotment *	55.95%
	(ii) at the end of the 1st Quarter immediately after the listing of the issue (December 31, 2023)**	NA
	(iii) at the end of 1st FY (March 31, 2024)**	NA
	(iv) at the end of 2nd FY (March 31, 2025)**	NA
	(v) at the end of 3rd FY (March 31, 2026)**	NA
*Shareholding pattern disclosed to Stock Exchanges.		
** QIB Holding not disclosed as reporting for relevant period has not been completed.		

6	Financials of the issuer			(Rs. Million)
	Parameters	1st FY (March 31,2024)*	2nd FY (March 31,2025)*	3rd FY (March 31,2026)*
	Income from operations	Not Available	Not Available	Not Available
	Net Profit for the period	Not Available	Not Available	Not Available
	Paid-up equity share capital	Not Available	Not Available	Not Available
	Reserves excluding revaluation reserves	Not Available	Not Available	Not Available
* Financials not available as reporting for the relevant years has not been completed.				

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Trading Status

The equity shares of the compant are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") in November 2023

The equity shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2024)*	Not Available
(ii) at the end of 2nd FY (March 31, 2025)*	Not Available
(iii) at the end of 3rd FY (March 31, 2026)*	Not Available

* Trading status not disclosed as the relevant fiscal year have not been completed.

8 Change in Directors of Issuer from the disclosures in the offer document		
Particulars	Name of Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2024)*	Not Available	Not Available
(ii) at the end of 2nd FY (March 31, 2025)*	Not Available	Not Available
(iii) at the end of 3rd FY (March 31, 2026)*	Not Available	Not Available
<i>* Changes in Directors of Issuer not updated as the reporting for the relevant financial years has not been completed</i>		
9 Status of implementation of project/ commencement of commercial production		
(i) as disclosed in the offer document	Not applicable	
(ii) Actual implementation	Not applicable	
(iii) Reasons for delay in implementation, if any	Not applicable	
10 Status of utilization of issue proceeds		
(i) As disclosed in the offer document	(1) Advertisement expense towards enhancing the awareness Company's Brands - Rs. 1,820 Mn (2) Capital expenditure to be incurred by Company for setting up new EBOs - Rs. 206 Mn (3) Investment in Subsidiary, BBlunt for setting up new salons - Rs. 260 Mn (4) General corporate purposes and unidentified inorganic acquisitions - Rs. 1,218.92 Mn	
(ii) Actual utilization*	-	
(iii) Reasons for deviation, if any*	-	
<i>*Will be updated once monitoring report is uploaded on the Stock Exchanges website</i>		
11 Comments of monitoring agency, if applicable		
(i) Comments on use of funds	Not applicable	
(ii) Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document	Not applicable	
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	Not applicable	
Will be updated once monitoring report is uploaded on the Stock Exchanges website		

12 Pricing Data

Designated Stock Exchange

Issue Price (Rs.)

Listing Date

NSE

324.00

7-Nov-23

Price parameters	At close of listing day- November 7, 2023	Close of 30th calendar day from listing day (i.e. Dec 06, 2023)* ⁽¹⁾	Close of 90th calendar day from listing day (i.e. Feb 04, 2024)* ⁽²⁾	As at the end of the 1st FY after the listing of the issue (31st March, 2024)* ⁽³⁾⁽⁴⁾		
				Closing price	High (during the FY)	Low (during the FY)
Market Price ⁽⁵⁾	337.10	-	-	-	-	-
NIFTY 50 ⁽⁵⁾	19,406.70	-	-	-	-	-

Sectoral Index⁽⁶⁾

Price parameters	As at the end of the 2nd FY after the listing of the issue (31st March, 2025)* ⁽³⁾⁽⁴⁾			As at the end of the 3rd FY after the listing of the issue (31st March, 2026)* ⁽³⁾⁽⁴⁾		
	Closing price	High	Low	Closing price	High	Low
Market Price ⁽⁵⁾	-	-	-	-	-	-
NIFTY 50 index ⁽⁵⁾	-	-	-	-	-	-

Sectoral Index⁽⁶⁾

Source: NSE website

Note:

(1) 30th calendar day shall be taken as listing date plus 29 calendar days.

(2) 90th calendar day shall be taken as listing date plus 89 calendar days.

(3) High and Low based on intra day prices

(4) Pricing data not disclosed as the relevant period/ fiscal year has not completed

(5) In case of any reporting day falling on a holiday, next trading day prices/values have been disclosed.

(6) Comparable Sectoral index is not available

13 Basis for Issue Price

Accounting ratio	As disclosed in offer document*	At the end of 1st FY (March 31, 2024)**	At the end of 2nd FY (March 31, 2025)**	At the end of 3rd FY (March 31, 2026)**
Issuer:				
Consolidated (Basic)	-4.66	Not available	Not available	Not available
Peer Group:				
Hindustan Unilever Limited	43.07	Not available	Not available	Not available
Colgate Palmolive (India) Limited	38.50	Not available	Not available	Not available
Procter & Gamble Hygiene and Health Care	208.91	Not available	Not available	Not available
Dabur India Limited	9.64	Not available	Not available	Not available
Marico Limited	10.08	Not available	Not available	Not available
Godrej Consumer Products Limited	16.65	Not available	Not available	Not available
Emami Limited	14.50	Not available	Not available	Not available

Bajaj Consumer Care Limited	9.48	Not available	Not available	Not available
Gillette India Limited	109.15	Not available	Not available	Not available
Industry Avg:	51.11	Not available	Not available	Not available

P/E	Issuer:				
	Consolidated (Basic)***	N.A.	Not available	Not available	Not available
	Peer Group^:				
	Hindustan Unilever Limited	59.16	Not available	Not available	Not available
	Colgate Palmolive (India) Limited	54.25	Not available	Not available	Not available
	Procter & Gamble Hygiene and Health Care	83.12	Not available	Not available	Not available
	Dabur India Limited	54.53	Not available	Not available	Not available
	Marico Limited	54.28	Not available	Not available	Not available
	Godrej Consumer Products Limited	59.09	Not available	Not available	Not available
	Emami Limited	34.82	Not available	Not available	Not available
	Bajaj Consumer Care Limited	25.65	Not available	Not available	Not available
	Gillette India Limited	57.82	Not available	Not available	Not available
	Industry Avg	53.64	Not Available	Not Available	Not Available
RoNW	Company:				
	Consolidated	-23.57%	Not available	Not available	Not available
	Peer Group:				
	Hindustan Unilever Limited	20.08%	Not available	Not available	Not available
	Colgate Palmolive (India) Limited	61.01%	Not available	Not available	Not available
	Procter & Gamble Hygiene and Health Care	71.68%	Not available	Not available	Not available
	Dabur India Limited	18.02%	Not available	Not available	Not available
	Marico Limited	33.42%	Not available	Not available	Not available
	Godrej Consumer Products Limited	12.34%	Not available	Not available	Not available
	Emami Limited	27.13%	Not available	Not available	Not available
	Bajaj Consumer Care Limited	17.63%	Not available	Not available	Not available
	Gillette India Limited	35.97%	Not available	Not available	Not available
	Industry Avg	33.03%	Not Available	Not Available	Not Available

NAV per share	Company				
	Consolidated	19.27	Not available	Not available	Not available
	Peer Group				
	Hindustan Unilever Limited	215.02	Not available	Not available	Not available
	Colgate Palmolive (India) Limited	63.11	Not available	Not available	Not available
	Procter & Gamble Hygiene and Health Care	291.44	Not available	Not available	Not available
	Dabur India Limited	53.29	Not available	Not available	Not available
	Marico Limited	30.59	Not available	Not available	Not available
	Godrej Consumer Products Limited	134.88	Not available	Not available	Not available
	Emami Limited	52.43	Not available	Not available	Not available
	Bajaj Consumer Care Limited	55.1	Not available	Not available	Not available
	Gillette India Limited	303.47	Not available	Not available	Not available
	Industry Avg	133.26	Not Available	Not Available	Not Available

Notes
* Sourced from Prospectus
**Not available as the relevant fiscal years have not been completed / information not disclosed
***Since Basic and Diluted Earnings Per Share for year ended March 31, 2023 is negative P/E ratio of the Company is not ascertainable
^ P/E is calculated as closing market price on NSE as on October 19, 2023 / Basic EPS for the year ended March 31, 2023 sourced from Prospectus

14 Any other material information

Date	Announcement
07/11/2023	Trading Members of the Exchange are hereby informed that effective from November 07, 2023, the equity shares of Honasa Consumer Ltd (Scrip Code: 544014) are listed and admitted to dealings on the Exchange in the list of "B" Group Securities. For further details please refer to the notice no 20231106- dated November 06, 2023.
09/11/2023	Notice of trading window closure.

Notes:
The Company meets Investors/ Analysts/ Participants from time to time. Please refer to the website of the Stock Exchanges for the intimation of the schedule of such meetings and related details, as applicable.
For further updates and information, please refer to the website of the Stock Exchanges i.e. www.bseindia.com and / or www.nseindia.com

Disclaimer:
The information compiled herein is in accordance with the disclosure requirements with regard to the track record of the public issues managed by JM Financial Limited ("JM Financial") arising out of the SEBI Circular No. CIR/MIRSD/1/2012 dated January 10, 2012.

This information is gathered, inter-alia, from the Prospectus of the Issuer, as amended, and from the filings made by the Issuer with the BSE Limited ("BSE") and / or the National Stock Exchange of India Limited ("NSE" and together with the BSE, the "Stock Exchanges") from time to time, price-volume data available on the website of the Stock Exchanges, other sources as disclosed herein and information / clarifications provided by the Issuer.

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