

BlinkX by JM Financial Launches Trader Connect to Empower India's Trading Community

- *Aims to engage with over 40,000 traders by October 2025 with on-ground and digital outreach*

Mumbai, 16th July 2025 - BlinkX, the high-performance digital stockbroking platform by JM Financial, has launched BlinkX Trader Connect – a flagship, community-led initiative designed to educate, empower, and engage active traders across India. As a part of the BlinkX Trader Connect initiative, BlinkX organises **Trader Connect events** in metros and tier – 2 and tier – 3 cities, aiming to bring together seasoned traders, market experts, and aspiring participants to exchange ideas, gain real-world insights, and foster meaningful connections within India's rapidly evolving trading ecosystem.

Through a series of interactive keynotes, rapid-fire Q&As, candid panel discussions, and live demos, Trader Connect delivers high-impact learning in a collaborative, real-world setting. The events also spotlight the innovative, trader-centric features of the BlinkX App and web platforms, offering hands-on experiences that make trading seamless, fast, and efficient.

With this hybrid format, BlinkX aims to directly engage over 5,000 traders on-ground and reach more than 35,000 traders digitally through product demos, webinars, market wrap-ups, and rollover sessions by October 2025 — creating a truly scalable and inclusive community platform for Indian traders.

Speaking on the initiative, Mr. Gagan Singla, Managing Director at BlinkX, said, *"Trader Connect is a strategic step towards shaping a more informed and resilient trading ecosystem in India. In an environment where market participation is rising rapidly, our responsibility goes beyond enabling trades, and it includes driving education, promoting awareness, and creating genuine community engagement. By bringing traders, experts, and platforms together, we aim to democratize access to insights and build a culture of responsible trading."*

So far, **BlinkX has successfully hosted Trader Connect events in Mumbai, Delhi and Pune,** drawing enthusiastic participation from hundreds of traders and market thought leaders. The momentum continues with upcoming events in **Kolkata and other key cities.**

As per a recent SEBI study, the top 13 brokers in the country saw a total of 96 lakh active traders in FY2025, marking an 11% growth from FY2024. This surge highlights the increasing retail participation in India's capital markets, but also underlines the critical need for awareness and education around the risks and realities of trading. BlinkX Trader Connect is a timely initiative aimed at reaching a part of this growing audience and ensuring they are equipped not just with tools, but with the right mindset, discipline, and knowledge required to navigate today's complex trading landscape.

With a focus on education, awareness, and responsible trading, Trader Connect is building a vibrant community of informed traders across India. While younger investors are often perceived as the dominant force in today's trading landscape, BlinkX data

reveals that nearly 70% of its new trader acquisitions are individuals above the age of 30. This insight reinforces the importance of on-ground, physical engagement, connecting with prospects and clients not just through digital platforms but also through in-person interactions that foster trust, deeper understanding, and long-term relationships.

BlinkX has also introduced **subscription-based trading plans** to deliver flexibility and cost efficiency tailored to various trader needs:

- **Silver Plan:** Trade up to 50 lots/day; available at ₹249 for 2 months – now free for a limited time
- **Gold Plan:** Trade up to 500 lots/day
- **Platinum Plan:** Trade up to 1000 lots/day

All plans are available in **2, 6, and 12-month durations**, making them adaptable for different trading profiles.

To know more and explore subscription plans, visit: <https://blinkx.in/charges>

About BlinkX:

BlinkX by JM Financial is a zero-brokerage trading platform designed to offer a seamless trading experience for advanced traders. With zero brokerage across Equity, NSE F&O, IPOs, and Currency segments, BlinkX is redefining affordability through its innovative subscription-based pricing models. With its focus on high-volume options trading, BlinkX uses a trader-first mindset, offering premium features and fast execution. The App was launched in April 2023, and has now crossed 1M downloads in December 2024 with an App Store rating of 4.7. With an aim to deliver speed and precision, BlinkX is reimagining the future of trading in India.

Registration Details

JM Financial Services Ltd. | Corporate Identity Number: U67120MH1998PLC115415 | <https://www.jmfinancialservices.in>
Corp. Off.: 5th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025. Tel.: (022) 6704 0404. Fax: (022) 6704 3139 Regd. Off.: 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025. Tel.: (022) 6630 3030. Fax: (022) 6630 3223 Compliance Officer: Amar Agrawal, Tel: (022) 4505 7165, Email: amar.agrawal@jmf.com
Reg. Nos.: Stock Broker - INZ000195834 (NSE Membership No. 10548 | BSE Membership No. 325 | MCX Membership No. 56555 | NCDEX Membership No. 1282) | Depository Participant - IN-DP-541-2020 | AMFI Registered Mutual Fund Distributor - ARN0002 | Investment Adviser - INA000012351 | Research Analyst - INH000001196 | IRDA - Composite Corporate Agent CA0761 (valid till Jul 1, 2027)

All Products Standard Disclaimer

1. Investments in securities market are subject to market risks, read all the related documents carefully before investing.
2. MTF is subject to the provisions of SEBI Circular CIR/MRD/DP/54/2017 dated June 13, 2017 and terms and conditions mentioned in rights and obligations statement issued by JM Financial Services Ltd.
3. U.S. Investing is offered through the digital trading platform of Stockal, JM Financial Services (JMFS) is merely referring/introducing the Stockal Platform. Client details will be shared with Stockal with expressed consent from clients. All dealings including KYC will be executed by Stockal directly with client and JMFS will not incur any personal financial liability. This product is governed and regulated by the U.S. Securities and Exchange Commission and exchanges based in United States of America. The transactions executed in this product are not governed and regulated by SEBI and the Indian stock exchange and the disputes with respect to the said transactions shall not have access to Indian exchange investor redressal forum or Arbitration mechanism.
4. We are distributor of structured products of various issuers including our group/associate companies.
5. Investment in a Mutual Fund scheme is NOT a DEPOSIT product and is not an obligation of, or guaranteed, or insured by the Mutual Fund or its AMC. Due to the nature of the underlying investments, the returns or the potential returns of a mutual fund product cannot be guaranteed. Historical performance, when presented,

is purely for reference purposes and is not a guarantee of future results. Investment in Mutual Funds are subject to market risk. Please read all scheme related documents carefully before investing.

6. Insurance is the subject matter of solicitation.

For more information, contact:

<p>Manali Pilankar Director, Corporate Communications Tel.: +91 22 6630 3475 Email: manali.pilankar@jmfl.com</p>
