

Name of the Issue: Urban Company Limited		Last updated on 15-2-2026	
<b>1</b>	<b>Type of Issue</b>	Initial Public offer	
<b>2</b>	<b>Offer Size (Rs. Mn)</b>	<b>19,000.00</b>	
	Fresh Issue Size (Rs. Mn)	4,720.00	
	Offer for Sale (Rs Mn)	14,280.00	
	*Source: Prospectus for the offer dated September 12, 2025		
<b>3</b>	<b>Grade of issue along with name of the rating agency</b>		
	Name	NA	
	Grade	NA	
<b>4</b>	<b>Subscription Level (Number of times)</b>	60.01	
	* excluding Eligible employee reservation and after removing technical rejections, multiple or duplicate Bids and Bids not banked/returned		
	Source: Post Offer Report dated September 22, 2025		
<b>5</b>	<b>QIB Holding (as a %age of Outstanding Capital) as disclosed to the stock exchanges</b>		
	<b>Particulars</b>		<b>%</b>
	(i) On Allotment in the offer <sup>(1)</sup>		76.65%
	(ii) at the end of the 1st Quarter immediately after the listing of the issue (period ended September 30, 2025)*		73.49%
	(iii) at the end of 1st FY (March 31, 2026)*		Not Available
	(iv) at the end of 2nd FY (March 31, 2027)*		Not Available
	(v) at the end of 3rd FY (March 31, 2028)*		Not Available
	*QIB Holding not disclosed as reporting for the relevant period/fiscal year has not been completed.		
	(1) Source: Post offer report dated September 22, 2025 and BSE website		
<b>6</b>	<b>Financials of the issuer</b>		
	<b>Parameters</b>	<b>1st FY (March 31, 2026)*</b>	<b>2nd FY (March 31, 2027)*</b>
			<b>3rd FY (March 31, 2028)*</b>
			<i>(Rs. in Mn)</i>
	Income from operations	Not Available	Not Available
	Net Profit for the period	Not Available	Not Available
	Paid-up equity share capital	Not Available	Not Available
	Reserves excluding revaluation reserves	Not Available	Not Available
	*Financials not available as reporting for the relevant years has not been completed.		
<b>7</b>	<b>Trading Status</b>		
	The equity shares of Urban Company Limited are listed on both the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE") (and together with BSE the "Stock Exchanges")		
	The equity shares have not been suspended or delisted.		
	<b>Particulars</b>		<b>Status</b>
	(i) at the end of 1st FY (March 31, 2026)*		Not Available
	(ii) at the end of 2nd FY (March 31, 2027)*		Not Available
	(iii) at the end of 3rd FY (March 31, 2028)*		Not Available
	* Trading status not disclosed as the relevant fiscal years have not been completed.		
<b>8</b>	<b>Change in Directors of Issuer from the disclosures in the offer document<sup>#</sup></b>		
	<b>Particulars</b>	<b>Name of Director</b>	<b>Appointed/Resigned</b>
	(i) at the end of 1st FY (March 31, 2026)*	NA	NA
	(ii) at the end of 2nd FY (March 31, 2027)*	NA	NA
	(iii) at the end of 3rd FY (March 31, 2028)*	NA	NA
	* Relevant fiscal years have not been completed.		
	# Source - Stock Exchange website		
<b>9</b>	<b>Status of implementation of project/ commencement of commercial production</b>		
	(i) as disclosed in the offer document		Not applicable*
	(ii) Actual implementation		Not applicable*
	(iii) Reasons for delay in implementation, if any		Not applicable*
	* Company did not undertake any implementation of project hence the same is not applicable		

10 Status of utilization of issue proceeds

(i) As disclosed in the offer document

Particulars	Amount proposed to be funded from Net Proceeds (in Rs. million)*	Estimated Deployment (Financial Year 2026)	Estimated Deployment (Financial Year 2027)	Estimated Deployment (Financial Year 2027)
Expenditure for new technology development and cloud infrastructure	1,900.00	420.00	740.00	740
Expenditure for lease payments for our offices	750.00	170.00	290.00	290
Expenditure towards marketing activities	900.00	200.00	350.00	350
General corporate purposes	900.85	100.85	400.00	400
<b>Total Net Proceeds</b>	<b>4,450.85</b>	<b>890.85</b>	<b>1,780.00</b>	<b>1780</b>

\*Source: There is no fresh issue by the company, therefore the above table is not applicable

(ii) Actual utilization

Particulars	Amount proposed to be funded from Net Proceeds	Amount Deployed/Utilized as at December 31, 2025* (AMT in million)
Expenditure for new technology development and cloud infrastructure	1,900.00	180.4
Expenditure for lease payments for our offices	750.00	73.10
Expenditure towards marketing activities	900.00	65.60
General corporate purposes	900.85	0.10
<b>Total Net Proceeds</b>	<b>4,450.85</b>	<b>138.80</b>

(iii) Reasons for deviation, if any Nil

11 Comments of monitoring agency, if applicable

(i) Comments on use of funds	Rs 12.46 Crores spent on salary payments made to the engineering team for new technology development and Rs. 5.58 crores spent using AWS services
(ii) Comments on deviations, if any, in the use of proceeds of the Issue from the objects	Expenditure for lease payments of their offices
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	Payments to Google India Private Limited, Facebook India Online Services Private Limited and M&C Saatchi Mobile India LLP for advertising services

Since the issue was through offer for sale Monitoring agency is not applicable

12 Pricing Data	NSE
Designated Stock Exchange	102.00
Offer Price (Rs.)	September 17, 2025
Listing Date	

Price parameters	At close of listing day (September 17, 2025)	Close of 30th calendar day from listing day <sup>(2)</sup> (October 16, 2025)	Close of 90th calendar day from listing day <sup>(3)</sup> (December 15, 2025)	As at the end of the 1st FY after the listing of the issue (31st March, 2026) <sup>(5)(6)</sup>		
				Closing price	High (during the FY)	Low (during the FY)
Market Price on NSE <sup>(1)</sup>	161.37	164.20	NA	NA	NA	NA
Nifty <sup>(4)</sup>	25,330.25	25585.3	NA	NA	NA	NA
Sectoral Index <sup>(4)</sup>	Not comparable to any of the available sectoral indices			Not comparable to any of the available sectoral indices		
Price parameters	As at the end of the 2nd FY after the listing of the issue (31st March, 2027) <sup>(5)(6)</sup>					
	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price on NSE <sup>(1)</sup>	NA	NA	NA	NA	NA	NA
Nifty <sup>(4)</sup>	NA	NA	NA	NA	NA	NA
Sectoral Index <sup>(4)</sup>	Not comparable to any of the available sectoral indices			Not comparable to any of the available sectoral indices		

<sup>(1)</sup>Source: NSE website  
<sup>(1)</sup> The pricing data is not disclosed as the relevant fiscal years have not been completed  
<sup>(2)</sup> 30th calendar day is taken as listing date plus 29 calendar days  
<sup>(3)</sup> 90th calendar day is taken as listing date plus 89 calendar days  
<sup>(4)</sup> High and Low based on intra day prices  
<sup>(5)</sup> In case of reporting dates falling on a trading holiday, values for the trading day immediately preceding the trading holiday have been considered.  
<sup>(6)</sup> Comparable Sectoral Index is not available

13 Basis for Offer Price

Accounting ratio	As disclosed in the offer document <sup>(1)</sup>	At the end of 1st FY (March 31, 2026) <sup>(2)</sup>	At the end of 2nd FY (March 31, 2027) <sup>(3)</sup>	At the end of 3rd FY (March 31, 2028) <sup>(4)</sup>
EPS (₹)	Issuer: Consolidated (Basic) Consolidated (Diluted) Industry Avg: Issuer: Consolidated Industry Avg:	1.66 1.65 1.66	Not Available Not Available Not Available	Not Available Not Available Not Available
Price to Earnings Ratio (P/E)	Issuer: Consolidated Industry Avg:	62.05 62.05	Not Available Not Available	Not Available Not Available
Return on Net Worth (%)	Issuer: Consolidated Industry Avg:	13.35% 13.35%	Not Available Not Available	Not Available Not Available
NAV per Equity Share (₹ per share)	Issuer: Consolidated Industry Avg:	12.48 12.48	Not Available Not Available	Not Available Not Available
Revenue from operation for Fiscal 2025 (₹ million)	Issuer: Consolidated Industry Avg:	11,444.65 11,444.65	Not Available Not Available	Not Available Not Available

<sup>(1)</sup>Source: Prospectus for the offer dated October 14, 2025  
<sup>(2)</sup> Information sourced from financials filed by the issuer Company and Peers on the stock exchanges  
<sup>(3)</sup> Information not provided as the relevant fiscal year has not completed  
Key ratios for the Company for the three fiscal years stated above shall be calculated as follows:  
<sup>(i)</sup> Basic and diluted earnings/ (loss) per equity share: Basic and diluted earnings/ (loss) per equity share are computed in accordance with Indian Accounting Standard 33 notified under the Companies (Indian Accounting Standards) Rules of 2015 (as amended).  
<sup>(ii)</sup> Return on Net Worth (%) = Restated profit/(loss) after tax for the years attributable to the owners of the Company divided by the Net Worth at the end of the year.  
<sup>(iii)</sup> Net asset value per equity share (₹) means Total Equity divided by weighted average number of equity shares (including Cumulative Convertible Preference Shares classified as equity instruments) outstanding during the year.

Any other material information

Date	Announcement
September 17, 2025	Trading Window closure pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015
September 17, 2025	Intimation under Regulation 30 (5) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements Regulations), 2015
September 17, 2025	Disclosure under Regulation 8(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015
September 29, 2025	Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of Show Cause Notice from GST Authorities
November 01, 2025	Approval of Financial Results (standalone and consolidated) of the Company for the Quarter and Half year ended September 30, 2025
November 01, 2025	Approval for incorporation of a step down subsidiary company in UAE
November 01, 2025	Approval for Voluntary Winding up / Dissolution of Urban Company Arabia for Information Technologies, Kingdom of Saudi Arabia
November 01, 2025	Amendment to AOA/MOA of the company
November 01, 2025	Change in Director(s) of the company
November 01, 2025	Monitoring Agency Report for the quarter ended September 30, 2025
November 05, 2025	Allotment of 10207638 equity shares pursuant to exercise of stock options under Urban Company Employee Stock Option Schemes
November 6, 2025	Urban Company Postal Ballot Notice
December 16, 2025	Trading Window closure pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015
January 13, 2026	Outcome of Nomination and Remuneration Committee meeting held on January 13, 2026 - Grant of 565,100 stock options under the Employee Stock Option Scheme, 2015
January 13, 2026	Grant of 565,100 stock options under the Employee Stock Option Scheme, 2015 by Nomination and Remuneration Committee
January 15, 2026	Urban Company Lthdas informed BSE that the meeting of the Board of Directors of the Company is scheduled on 23/01/2026, inter alia, to consider and approve To consider and approve the unaudited standalone and consolidated financial results of the company for the quarter and nine months ended December 31, 2025
January 21, 2026	Grant of 70,82,350 stock options under the Employee Stock option scheme, 2015 by the Nomination and Remuneration Committee
January 21, 2026	Allotment of 1,60,71,034 equity shares pursuant to exercise of stock options under Urban Company Employee Stock Options Schemes
January 23, 2026	Outcome of Board Meeting held dated January 23, 2026 for approval of unaudited Financial Results (standalone and consolidated) of the Company for Quarter and Nine months ended December 31, 2025
January 23, 2026	Approval for entering into an agreement with Amber Enterprises India Limited for manufacture and supply of the products under the "Native" Brand of the Company.
January 23, 2026	Financial Results of the Company for Quarter and Nine months ended December 31, 2025
January 29, 2026	Urban Company Postal Ballot Notice dated January 23, 2026
February 11, 2026	Schedule of Analysts / Investor Meetings to be held between February 16, 2026 to March 06, 2026

Note: The Company meets Investors/

Disclaimer:

The information compiled herein is in accordance with the disclosure requirements with regard to the track record of the public issues managed by JM Financial Limited ("JM Financial") arising out of the SEBI Circular No. CIR/MRSD/1/2012 dated January 10, 2012.

This information is gathered, inter-alia, from the Prospectus of the Issuer, as amended, and from the filings made by the Issuer with the BSE Limited ("BSE") and / or the National Stock Exchange of India Limited ("NSE" and together with the BSE, the "Stock Exchanges") from time to time, price-volume data available on the website of the Stock Exchanges, other sources as disclosed herein and information / clarifications provided by the Issuer.

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